



Herne Bay Football Club



Community Football Academy

Achieving your goals

Herne Bay Football Club 1886 – 2011 125 years in Football
Safety Net Stadium, Winch's Field, Stanley Gardens, Herne Bay, Kent CT6 5SG
www.hernebayfc.net



Herne Bay Football Club

Following their formation in 1886, Herne Bay FC began life in The East Kent League. Within ten years Bay moved to the Kent League, however this was short lived and by the turn of the century they were again competing in the East Kent League.

Winning the league title for four successive years between 1902 and 1906 prompted a return to the Kent League.

1953 saw the move to Winch's Field. Over 1000 spectators saw their first match at their new home; a 2 - 2 draw against Tunbridge Wells Reserves in Kent League Division 2. Within two years they lifted the Division 2 title, winning promotion to Division 1. In the 1957-58 season the club won The Kent Amateur Cup beating Bromley 2 - 0 in the final.

The following season saw the Kent League fold and a move to the Aetolian League followed. The 1964-65 season saw another move to Division 2 of the Athenian League, where they enjoyed several successful seasons followed by promotion to Division 1.

A good run in the FA Cup saw the Bay reach the 4th qualifying round, where they lost to the then 'mighty' Margate in front of a record home attendance of 2303. At the start of the 1974-75 campaign the Club returned to the Kent League, and in the 1978-79 season they had good runs in the Cup competitions; defeating Welling United in the Kent Senior Trophy and losing to Sheppey United in the Kent League Cup.

The nineties saw the Club become the most successful and consistent side in the Kent League, winning four Kent League titles. The 96-97 season was without equal in the history of the Kent League. Within the space of four weeks the Club won the Kent Senior Trophy, The Kent League Division 1 Cup and The Kent League Championship. A unique treble!

A major grant of £85,450 was awarded to provide new perimeter fencing and refurbishment of the changing facilities and these works were complete prior to the start of the 2003/2004 season when the club celebrated 50 years at Winch's Field.

Former Gillingham and Maidstone player, Jason Lillis took over the reins for the 2004/05 season which proved to be very successful as Bay finished runners up in both the League and League Cup. In the 2009 / 2010 season saw the appointment of the current manager Simon Halsey who in both seasons finished 2nd in the league and lifted the League Cup in both seasons.

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The Academy

Herne Bay Football Club's Community Football Academy is part of Herne Bay Football Club and is run as a not for profit venture.

The Academy is continuously expanding its activities and its volunteer base. It is a forward-thinking organisation delivering sport, through football, to the local community and encouraging participation in sport amongst people of all ages and abilities.

The Academy's activities cover two main thrusts. Firstly, it encourages participation within the local community, by all children of all ages, both sexes, regardless of background or ability, but it also pursues a model of sporting excellence, to allow the talented local boys and girls a platform from which to reach their individual goals and play the sport at the highest possible level. Secondly to encourage adults within the local community to volunteer to be trained as community coaches and also to participate in Ladies, veteran and disabled football programmes.

The key objectives around player participation are to focus on maintaining and sustaining Community Football in the Herne Bay area, whilst ensuring the programmes are stimulating, fun, safe and accessible to age groups from three years to adult.

Community Football Academy Programme

Herne Bay Football Club's community football academy programme offers the following playing and coaching opportunities:

- **Soccer Schools**
- **Toddler Football skills**
- **Schools programme**
- **Goalkeeping workshops**
- **Advanced football coaching sessions**
- **Girls only football**
- **Women's football**
- **Veterans football**
- **Disabled football**



Our Community Football Academy Manager



My name is Anthony Deer or 'Deery' for those who know me; I am the current Reserve Manager and Goalkeeping Coach at Herne Bay Football Club. I have been appointed Community Football Academy Manager at the club to improve the profile and awareness of the football club in the local community. We are offering opportunities for local people of all ages and abilities to join in with different areas of coaching.

I have been associated with Herne Bay Football Club for about 15 years from playing in the U18s to playing in the First Team. I am now managing and developing players in the reserve team for five years and produced over 15 players for the first team. This year I am concentrating on making our goalkeepers and reserve team the best they can be.

My qualifications are up to UEFA 'B' Licence outfield and I am waiting for my final assessment for my 'B' Goalkeeping licence. I am looking to further my knowledge by completing my outfield 'A' Licence and my 'A' Goalkeeping Licence within the next 5 years. I have an up to date CRB check as I am also the football clubs Welfare Officer and I have an up to date First Aid in Sport certificate.

My philosophy of coaching football is to coach players to be better players and not to win, winning will come from good coaching practises for individual players. The player's I'm hoping to work with in all areas have the right attitude towards learning and improving their own ability through guided discovery and practice. Herne Bay Football Club is celebrating its 125th year as a club and we will be trying to encourage as many people to get involved this year.



Soccer Schools (5 to 15 years)

HBFC Soccer Schools are a holiday course aimed at all children from the ages of 5 years old to 15 years old of all abilities and standards. It is a fun based week incorporating fun coaching sessions in the morning learning new skills or improving current knowledge through fun games. In the afternoons a 'World Cup' style tournament is played where children play for points to play in The Final at the end of the week.

After each day has completed a small amount of homework and a quiz question is given for the children to do to gain extra points for their team. At the end of the week there are prizes given out for the 'World Cup' winners, Penalty Shootout Winner, Player of the Week and Best Attitude. Everyone receives a certificate of attendance and a medal for participating throughout the week.

The Soccer School runs for the whole week except on Bank Holidays. It starts at 10:00am each morning and finishes at 3:00pm in the afternoon with an hour's lunch break in between.

Toddler Football Skills (3 to 5 years)

Every Saturday morning we provide coaching for toddler's football skills to children between the ages of 3 and 5 years. We teach them basic skills to improve motoring skills such as running, jumping, throwing, catching, dribbling, passing and shooting as well as confidence building.

Each session is fun based learning and unopposed games. The understanding these children have and what they are doing is low, however, teaching them basic skills will improve their skills and knowledge for when they are older.

There are two sessions on a Saturday morning. 9:30am to 10:15am 10:30am to 11:15 am

At the end of each six week block each child receives a certificate of attendance and a medal.



Schools Programme

Sports Intervention Project

The community academy can provide sports intervention projects either half day, this includes either a morning club or an after school club depending on which half day is required and a full day which, includes both a morning club and an after school club.

The sessions themselves will focus on different aspects according to age and ability.

Reception - Year 2 - Working on basic motoring skills, confidence building, team work and fun games.

Year 3 to Year 6 - More advance skills, decision making, team work, confidence building, fun and competitive games.

Morning club - Fun and challenging games for all abilities, using sport and music to get children awake and ready for the day's lessons

After School clubs - Mainly football clubs for KS1 or KS2, boys and girls

With the facilities at Herne Bay Football Club we can provide opportunities for children and their parents to come and visit the club and see the First team play matches, meet the players and enjoy the atmosphere of a local football club.

The community academy can also host and provide somewhere to host sports tournaments for schools.

Our Community Academy Manager, Anthony is fully qualified as a football coach with UEFA 'B' Licence in outfield and goalkeeping with a Level 1 Cricket qualification. He is CRB checked through Herne Bay Football Club and is the clubs Welfare Officer. He also has an up to date First Aid in sport certificate.

Anthony has also worked in local primary schools for the past five years developing children's mobility skills and confidence building as well as my own.



Goalkeeping Workshops (6 to 15 years)

We are giving the opportunity for young goalkeepers, boys and girls to improve their knowledge and technical skills through a workshop every Monday evening. There is a limit to 8 goalkeepers for each session so we can concentrate more on individual technique of each goalkeeper and focus on what they need to improve on.

Each session will focus on different aspects of goalkeeping from shot stopping to dealing with crosses depending on what age is being coached.

There will be three sessions:

5:00pm to 6:00pm 6 - 8 year olds - working on basic techniques of handling and footwork.

6:00pm to 7:00pm 9 - 11 year olds - working on techniques, understanding of responsibilities

7:00pm to 8:00pm 12+ - working on advanced knowledge, footwork, positioning and understanding roles and responsibilities of GK and outfield players

Advanced football coaching sessions

We are offering the chance for boys and girls the opportunity to develop their knowledge of football and improve their technical skills. Each session will be planned and constructed to meet the need of individual needs and teams. It is open to anyone that belongs to a youth team within the local area.

The coaches will be FA Level 2 or higher and will focus on improving team play by giving the opportunity for these young players to ask questions and use guided discovery to make them better players. The players will also be told what they need to practice away from the sessions so the development of the player can be seen during the next session. Small sided conditioned games at the end of each session will show how much the individual child had learnt or understood about the topic. Opportunities of playing other advance centre teams could be a possibility depending on numbers and the way the boys or girls conduct themselves in the learning process.

There will be three sessions on a Friday night:

5:00pm to 6:00pm 6 - 8 year olds, 6:00pm to 7:00pm 9 - 11 year olds; 7:00pm to 8:00pm 12+

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Girls only Football (6 to 15 years)

We are giving the opportunity for girls of ages 6 and upwards to train and improve their footballing skills by having their own coaching session each week.

The session will last an hour and will be constructed to improve the girl's footballing knowledge of all areas of the game from passing to shooting incorporating fun games and guided discovery.

There is a limit of 30 girls for this one hour session as there will be another qualified coach to take a group of their own.

The session runs on a Wednesday evening 5:00pm to 6:00pm

Women's Football (16 years plus)

2011 is proving to be a pivotal year for Women's Football in this country. The FA have launched The FA WSL, a new elite, summer league for women's football. The FA believes the WSL will be the key platform to drive the women's game forward in England. The WSL concept was developed to enable players in this country to earn a good living from the game whilst allowing WSL clubs to develop new revenue streams and support for women's football.

The nation's number one female team participation sport currently has 1.38m women and girls up and down the country playing the game regularly. Sport England's Active People survey in 2011 highlighted that 275,300 adult women play some form of football in England. This demonstrates that women's football has more participants in its own right than other men's and women's team sports such as Rugby Union, Rugby League, Hockey and Volleyball. Indeed, there are 26m females playing across the world, of which 4.1m are playing affiliated football – this is a 54 per cent growth since the year 2000.

Herne Bay Football Club's Women's Football Team was founded in 2011 our 125th year in Football. HBWFC will instigate a fair play policy, ensuring that all women are encouraged to train and play competitive football regardless of their skills, age, ethnic origin and sexual orientation. All women are welcome.

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Veterans Football

The Herne Bay FC veterans team was formed in 2011 our 125th year in football.

Initially the Veterans team will play friendly matches with other local veteran's teams.

The matches will be competitive but friendly and within the community programme veterans will be offered and encouraged to take up coaching qualifications.

The interest which brings all veteran club members together is the playing, watching and talking about Herne Bay football. The team will develop in such a way that the social side of the club will become as important as the footballing side. Attention will always given to ensuring that the right balance is maintained between preserving the social aspects and footballing ambitions of the team.

Disabled Football

Herne Bay Football Club is proud of our commitment to be offering football to people with disabilities.

Our community coaches will work with local schools in the Herne Bay area, and focus on special schools as well as mainstream schools with disabled pupils. We will continually work to build and maintain relationships with these schools.

This also includes providing training to teachers and coaches on the specific area of working and coaching players with disabilities.

We will be offering a recreational structure, giving football to disabled people whatever their ability; from young beginners to England stars representing their country.

Our goal is to enable children, young people and adults to experience something they have not had the opportunity to do before.

To encourage more players to participate we will establish 'pan-disability' groups that allow players with different disabilities to play as one team. The only players not considered suitable for pan-disability are blind and wheelchair users that can create important safety issues and these are catered for separately.

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Community Football Academy costs

Soccer Schools

The cost of the Soccer School is normally £45 per week however this can be reduced if booking multiple weeks as a discount is given for each week booked. You can also attend daily at a cost of £10 per day.

Toddler Football skills

The cost of each session is £3.50 or £20 if you pay for a six week block.

Schools programme

£60 for a half day, this includes either a morning club or an after school club depending on which half day is required

£120 for a full day which includes both a morning club and an after school club

Goalkeeping workshops

The cost of a session is £5 and is limited to 8 goalkeepers for each group.

Advanced football coaching sessions

The cost of each session is £4 per session

Girls only football

The cost of each session is £3 per session

For more information or to book please contact, our **Community Academy Manager Anthony Deer on 07900 897 873**